

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

LOYALTY CONVERSION SYSTEMS,  
CORPORATION,

*Plaintiff,*

V.

AMERICAN AIRLINES, INC., et al.,

*Defendants.*

CASE NO. 2:13-CV-655  
(LEAD CASE)

## AMENDED DOCKET CONTROL ORDER

Before the Court is Defendant JetBlue Airways Corporation’s Unopposed Motion to Amend the Docket Control Order (Dkt. No. 107) and Plaintiff’s Unopposed Motion to Modify Docket Control Order (Dkt. No. 108). Both Motions are GRANTED. Because JetBlue’s proposed date to substantially complete document production and exchange privilege logs is four days later than the date proposed by Plaintiff, the Court adopts JetBlue’s proposed date. The following schedule of deadlines will be in effect until further order of the Court:

March 9, 2015	* Jury Selection – 9:00 a.m. in <b>Marshall, Texas</b>
February 23, 2015	*Pretrial Conference - 9:00 a.m. in <b>Marshall, Texas</b>
February 18, 2015	<p>*Notify Court of Agreements Reached During Meet and Confer</p> <p>The parties are ordered to meet and confer on any outstanding objections or motions <i>in limine</i>. The parties shall advise the Court of any agreements reached no later than 1:00 p.m. three (3) business days before the pretrial conference.</p>
February 16, 2015	*File Joint Pretrial Order, Proposed Jury Instructions, Joint Proposed Verdict Form, and Responses to Motions <i>in Limine</i>

February 9, 2015	*File Notice of Request for Daily Transcript or Real Time Reporting. If a daily transcript or real time reporting of court proceedings is requested for trial, the party or parties making said request shall file a notice with the Court and e-mail the Court Reporter, Shelly Holmes, at shelly_holmes@txed.uscourts.gov.
February 2, 2015	*File Motions <i>in Limine</i> The parties shall limit their motions <i>in limine</i> to issues that if improperly introduced at trial would be so prejudicial that the Court could not alleviate the prejudice by giving appropriate instructions to the jury.
February 2, 2015	*Serve Objections to Rebuttal Pretrial Disclosures
January 26, 2015	*Serve Objections to Pretrial Disclosures; and Serve Rebuttal Pretrial Disclosures
January 12 ,2015	Serve Pretrial Disclosures (Witness List, Deposition Designations, and Exhibit List) by the Party with the Burden of Proof
December 15, 2014	*File Dispositive Motions or Motions to Strike Expert Testimony (including <i>Daubert</i> Motions) No dispositive motion or motion to strike expert testimony (including a <i>Daubert</i> motion) may be filed after this date without leave of the Court.
December 15, 2014	Deadline to Complete Expert Discovery
November 24, 2014	Serve Disclosures for Rebuttal Expert Witnesses
November 3, 2014	Deadline to Complete Fact Discovery and File Motions to Compel Discovery
November 3, 2014	Serve Disclosures for Expert Witnesses by the Party with the Burden of Proof
October 20, 2014	*Deadline to File Letter Briefs Regarding Dispositive Motions
September 25, 2014	Deadline to Complete Mediation  The parties are responsible for ensuring that a mediation report is filed no later than 5 days after the conclusion of mediation. <i>See</i> L.R. App. H.
September 18, 2014	Comply with P.R. 3-7 (Opinion of Counsel Defenses)
August 28, 2014	*Claim Construction Hearing – 1:30 p.m. in <b>Marshall, Texas</b>
August 19, 2014	*Comply with P.R. 4-5(d) (Joint Claim Construction Chart)
August 14, 2014	*Comply with P.R. 4-5(c) (Reply Claim Construction Brief)
August 7, 2014	*Comply with P.R. 4-5(b) (Responsive Claim Construction Brief)
July 28, 2014	Deadline to Substantially Complete Document Production and Exchange Privilege Logs  Counsel are expected to make good faith efforts to produce all

	required documents as soon as they are available and not wait until the substantial completion deadline.
July 24, 2014	*Comply with P.R. 4-5(a) (Opening Claim Construction Brief) and Submit Technical Tutorials (if any)

(\*) indicates a deadline that cannot be changed without showing good cause. Good cause is not shown merely by indicating that the parties agree that the deadline should be changed.

## **ADDITIONAL REQUIREMENTS**

**Notice of Mediator:** The parties are to jointly file a notice that identifies the agreed upon mediator or indicates that no agreement was reached. If the parties do not reach an agreement, the Court will appoint a mediator. The parties should not file a list of mediators to be considered by the Court.

**Summary Judgment Motions:** Prior to filing any summary judgment motion, the parties must submit letter briefs seeking permission to file the motion. The opening letter brief in each of those matters shall be no longer than five (5) pages and shall be filed with the Court no later than the deadline for filing letter briefs. Answering letter briefs in each of those matters shall be no longer than five (5) pages and filed with the Court no later than fourteen (14) days thereafter. Reply briefs in each of those matters shall be no longer than three (3) pages and filed with the Court no later than five (5) days thereafter. The Court may decide the question on the submissions or hold a hearing or telephone conference to hear arguments and to determine whether the filing of any motion will be permitted. Letter briefs shall be filed without exhibits. Any requests to submit letter briefs after the deadlines outlined above must show good cause.

**Indefiniteness:** In lieu of early motions for summary judgment, the parties are directed to include any arguments related to the issue of indefiniteness in their *Markman* briefing, subject to the local rules' normal page limits.

**Motions for Continuance:** The following excuses will not warrant a continuance nor justify a failure to comply with the discovery deadline:

- (a) The fact that there are motions for summary judgment or motions to dismiss pending;
- (b) The fact that one or more of the attorneys is set for trial in another court on the same day, unless the other setting was made prior to the date of this order or was made as a special provision for the parties in the other case;
- (c) The failure to complete discovery prior to trial, unless the parties can demonstrate that it was impossible to complete discovery despite their good faith effort to do so.

**Amendments to the Docket Control Order ("DCO"):** Any motion to alter any date on the DCO shall take the form of motion to amend the DCO. The motion to amend the DCO shall include a proposed order that lists all of the remaining dates in one column (as above) and the proposed changes to each date in an additional adjacent column (if there is no change for a

date the proposed date column should remain blank or indicate that it is unchanged). In other words, the DCO in the proposed order should be complete such that one can clearly see all the remaining deadlines and the changes, if any, to those deadlines, rather than needing to also refer to an earlier version of the DCO.

It is so ORDERED.

SIGNED this 18th day of July, 2014.

  
WILLIAM C. BRYSON  
UNITED STATES CIRCUIT JUDGE